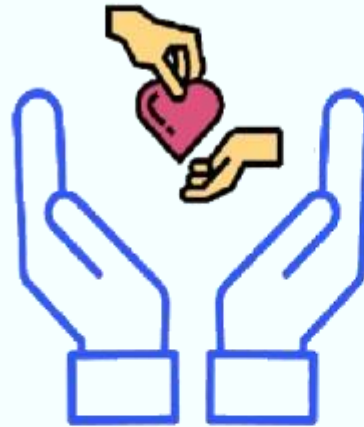




Unique solution
to expand your donor base

*Rohit Tidke holds IRPs of IRG FTRs
He has authored 539-page treatise on IRG FTRs titled 'IRG Exchange – Redefining the World of Finance'©

IRG Seva FTRs – Redefining the Charity Appeal

IRG Seva FTRs is structured on understanding:

- Donor categories
- Spectrum of charity activities
- Donor considerations

Why appeal to contribute for philanthropy?

Offer Donation Opportunities

IRG FTRs empowers the donors to help establish sustainable charity
and sponsor the needy

Donor Categories

Tax Linked Charity



CSR contributions

Donations by tax payers,
incidentally saving on the tax

Philanthropic wealth
sharing



Donations from HNIs,
Super HNIs

Donations for a cause



Public/Private
contributions for a project

Public/Private contributions
for a campaign

Generic donations



Small donations from
individuals

Non-CSR donations from
companies

As business Expenditure



Donations from Employee
Welfare trusts

Contributions to share the future
benefits of a project

Charity-to-Charity



Trust/Non-Profit Org. donating to utilize
the funds for the common cause

Sepectrum of Activities

Establish facilities for free & charged services	⇒	Hospital & other healthcare facilities, Educational Institutes, old Age Homes, recreation centers	
One-time spend – No sustainable activities	⇒	As expenses – food, healthcare camps, ...	Pay to the family of those martyred for the country
Sustainable Projects – No direct return benefits	⇒	Environment/cultural /Human research/preservation/promotion project grants	Establish & manage homes for the destitute/orphans ..
Sponsoring	⇒	Sponsor talents for higher education, sports, art	Sponsor healthcare procedures, basic education, skill development
Creating Sustainable revenue streams	⇒	Supply chain projects for the artisans, village entrepreneurs	Agro Supply chain projects to improve farm-gate realizations

Standard IRG Seva FTRs covering all the activities

Donor considerations

On deciding - to whom, what, where, when and how much to donate:

- Assurance that help is reaching the needy and worthy of the help
- Reach the benefits to many
- Can I have an option to select beneficiaries?

'Returns' on the Donations

- Tax rebate
- Tax benefits – as a business expenditure
- Employee benefits?
- Business opportunities?
- **AND** , the assurance that your help reaching the needy

What is IRG Seva FTR*

Unique freely transferable Rights (FTR) to Sponsor, with unique hedge benefit bundled into small value standard units where x number of IRG Seva FTR units give the right to its holder to avail a service or product free or at a pre-fixed rate any time in the future, on IRG terms

Product features

- Units generated against own or tied-up earmarked capacities to be offered on IRG terms
- Obligation to offer services/goods at a pre-fixed value, that may be availed anytime in the future – subject to availability of the earmarked capacity
- Blockchain registered standard units of Rs. 100 each, freely transferrable online
- Safety measures include forced recall to avoid defaults or misuse, and protect the interest of the donor-the unit holders

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Return Gift – IRG Seva FTRs

- A trust may offer a return gift of value for the Donations received
- Not a quid pro-quo
- A basket of gift IRG Seva FTRs for the Donor to chose from
- Claim the gift online or credited to the wallet of the Donor
- Donor's Option to:
 - Sponsor any person for a service or facility anytime in the future
 - Transfer the units to any other person/trust with or without consideration

IRG Seva FTR is NOT a crypto currency

Generation of IRG Seva FTRs

- IRG Seva FTRs arise out of the IRG Product agreement as certain rights; bundled into small value tradable units uploaded on Blockchain
- May generate IRG Seva FTRs in respect of:
 - The facilities offering free & charged services
 - Healthcare facilities, higher educational institutes, old-age homes, ...
 - Sponsorships availed from other trusts having such facilities
 - Assisted Supply chains offering artifacts. Agro products on IRG terms
- A trust may have its own facilities or enter into tie-ups with other institutes to avail the sponsoring rights

May sell the IRG Seva FTRs or offer them as a return Gift
(The sale subject to tax considerations)

Benefits – Donor

The Blockchain registered small value FTRs allows one to spread donations to different causes, different regions, any amounts. IRG-ECO portal to help the donor select with ease; track the beneficiaries and the services availed

- Hedge the future maintenance/servicing costs - shielded from inflation
- Redeem to buy on IRG terms – any products, anytime, from any outlet anywhere
- Sponsor anyone – even own family members
- May donate over a period to accumulate the FTRs
- Redeem or swap for any other IRG FTRs
- May sell online anytime to meet his funding needs – tax implications?

IRG Seva FTRs to double the value of your donations.
Reaches the benefits to the right hands. No cash or bank payments.
Just sponsor the needy

Expand Your Appeal

- Offer the opportunities to donate than appeal for the donations
- Reach the US\$ 1.2 trillion global charity market
- Offer to sell online Blockchain registered IRG Seva FTRs
- Escrow banking arrangement for direct bank credits possible
- IRG-ECO portal as a force-multiplier for the global reach
- Digital marketing and social media promos to ‘market’ IRG Seva FTRs as a product

IRG ECO portal for the needy to register and help reach the target donors

What we offer

- Global promotion of the IRG Seva FTRs as Philanthropy Opportunities
- Assist in defining the terms for offering the goods/services on IRG terms; and the IRG Seva FTR selling terms. including:
 - Number of IRG Seva FTRs to be gifted as return gifts for the donations
 - Terms for the redemption of IRG Seva FTRs viz. the pre-fixed price and the no. of IRG FTRs to be surrendered for each of the services offered on the IRG terms
- License to generate IRG Seva FTRs
- Uploading the IRG Seva FTRs on Blockchain
- Multi-currency e-trade global portal for sponsoring, transferring, trading, redemption and recall of IRG Seva FTRs

Thank You!

Visit: irg-eco.com

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